

# Central Region Employer Conference

**“Virginia’s Pathway to Prosperity!”**

**Friday, August 13, 2010**

**Hilton Richmond Hotel & Spa/Short Pump**

**12042 West Broad Street**

**Richmond, Virginia**



**Sponsored by the Virginia Employment Commission**

# Central Region Employer Conference

## “Virginia’s Pathway to Prosperity!”

Get ready for a great day in the great city of Richmond! Employers throughout the area are invited to learn how to improve their bottom line and grow their businesses as Governor McDonnell’s “Jobs and Opportunity” agenda is discussed. You can register on-line today! See you in Richmond!

### Friday, August 13, 2010 Preliminary Agenda

8:00 a.m.	<b>Welcome and Introduction of Breakfast Speaker</b>
	<b>Breakfast Speaker—The Honorable William “Bill” T. Bolling, Lieutenant Governor and Chief Jobs Creation Officer</b>
9:00 a.m.	<b>John R. Broadway, Commissioner, Virginia Employment Commission</b>
	<b>Connecting Employer Services to Employer Needs – Panel Discussion</b>
	<ul style="list-style-type: none"><li>◆ Reduce Your Workforce Costs<ul style="list-style-type: none"><li>○ Trade Act</li><li>○ On-the-Job Training</li><li>○ Work Opportunity Tax Credit</li><li>○ Workforce Investment Act</li></ul></li><li>◆ New and Existing Businesses Seeking Incentives<ul style="list-style-type: none"><li>○ The Governor’s Opportunity Fund</li><li>○ Virginia Jobs Investment Program</li><li>○ Virginia Small Business Financing Authority</li><li>○ Helping Businesses Put Ability to Work</li></ul></li></ul>
Noon to 1:00 p.m.	<b>Lunch Speaker—The Honorable John Watkins, Senate of Virginia</b>
	<b>Virginia Employment Commission Update</b>
	<b>Labor Market Data for Business Planning and Economic Development</b>
	<b>Electronic Recruiting and Hiring Tool - Virginia Workforce Connection (VWC)</b>
	<b>Navigating the Unemployment Insurance Claims Process</b>
3:30 p.m.	<b>Adjournment</b>